

INDUSTRIES
AUTOMOTIVE

DASHED LIGHTS

INNOVATION



When the Red Traffic Light changes, should you be watching the lights, the traffic or both simultaneously?

Perhaps the traffic lights can interact with cars to show on the dashboard. When I'm stopped at the traffic lights, I can rarely see them as they are too high and can easily be blocked by the sun visor. The cars behind often have a better view, as the angle of view is lower. In some countries they have the traffic lights placed lower and to the side, but the American experience places them high and overhead, often putting them in a blind spot.

We have sensors for passing vehicles, stopped vehicles and a wide array of other driving enhancements, but our traffic lights could be more interactive.

Obviously Autonomous vehicles can 'see' the traffic lights, using that technology to display the light on the dashboard is simple.

There are many more sensors that can be activated, without the addition of autonomous driving. Perhaps it's time to update our dashboards.

